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### **Jenesys Group Launches Redesigned Web site**

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On January 1<sup>st</sup>, 2010, Jenesys Group, a premier online marketing company in Michigan, re-launched its corporate web site [www.jenesysgroup.com](http://www.jenesysgroup.com). The new web site has been designed to provide ease of navigation and enhanced resources for businesses seeking online marketing expertise.

Jenesys Group is committed to providing robust search marketing and social marketing solutions and the new website reflects this. Jenesys Group has included features to the site to improve its overall user experience in learning more about the various products and services it offers.

Jenesys Group's new web site offers up-to-date and informative content including new blogs that are updated on a weekly basis.

Jenesys Group is located in Novi, Michigan and is known as a reputable online marketing company. Jenesys Group's solutions are designed for small and large companies who wish to leverage the power of the web to gain visibility, branding, and leads. Customers have a choice of solutions ranging from search engine optimization to social networking on Facebook and Twitter. Jenesys Group also offers the creation of audio recordings, video clips, and blogs.

Whether you are looking for an online marketing solution to fit a small budget or whether you seek to implement a branding and marketing campaign, Jenesys Group has the resources to meet your needs.

#### **Jenesys Group Corporate Overview**

Jenesys Group was founded in 2004 by Nipa Shah who has over 19 years of experience in various technology and procurement leadership roles at General Motors Corporation. Jenesys Group, LLC is a Woman Business Enterprise (WBE) and certified as a minority company.

For more information, please visit [www.jenesysgroup.com](http://www.jenesysgroup.com).