

**FOR FURTHER INFORMATION:
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Jenesys Group, LLC offers Monthly Hands-on Classes

Thursday, November 26, 2009

Jenesys Group, LLC an online marketing company in Michigan offers hands-on training classes on social media and online marketing.

The following classes will be held at the Americenters in Novi from 6:30 pm to 8:30 pm.

➤ **December 3rd, 2009 – Blogging Basics**

In this workshop, participants will learn why blogging is beneficial for creating brand awareness and visibility. Participants will leave with a thorough understanding of blogging including the benefits of blogging, difference between blogs and articles, and samples of two or three blogs created during the session.

➤ **December 17th, 2009 – Twitter & Facebook**

The Twitter and Facebook workshop will teach participants how to set up their Twitter and Facebook pages, teach them how to create quality tweets and build their fan page. Participants will also learn about Twitter tools like Tweetdeck and about Facebook group pages, events, and more.

➤ **January 14th 2009 – Search Engine Optimization (SEO) Basics**

The Search Engine Optimization workshop will teach participants about the importance of Search Engine Optimization (SEO) and strategies to improve their website's search engine friendliness.

The Americenters of Novi is located at 28175 Haggerty Road. Novi, Michigan 48377.

The training classes are for business owners and working professionals who want to learn about using social networks. All participants are encouraged to bring their laptops to maximize their learning from these workshops.

Jenesys Group, LLC is an online marketing company founded by Nipa Shah in 2004. Nipa spent over 19 years in various technology and procurement leadership roles at General Motors Corporation and left GM to pursue her entrepreneurial dreams in 2008. Jenesys Group, LLC has clients across the United States, UK, and other parts of the world. Jenesys Group's team is ISO9001:2000 certified. Jenesys Group, LLC is a Woman Business Enterprise (WBE) and certified as a minority company.

For more information, please visit www.jenesysgroup.com.

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